

"A Century

Paints by
ARMSTRONG
SINCE 1854

of Quality"

Rubberized
SATIN FINISH





For Walls, Wallpaper ONE COAT COVERS MO

Smooth as silk! Rich as velvet! Gives you today's smartest color in a mellow, satin-sheen, hand-rubbed-effect finish.

Goes beautifully over all types of walls and most wallpapers. Also ideal for woodwork, inside doors, window sills, etc.

WALL PAPER



EASY TO APPLY!

Flows on exceptionally easy and hides exceptionally well. Smooth, streakless, uniform results are obtained with minimum effort.

OLD GOLD

Also Made In



—and Woodwork
PAINTED SURFACES



TURQUOISE

dal Veil White



Resistant to fingermarks, crayon and other spots and stains. Excellent in homes where there are growing children.



Today's Newest Paint Discovery — In Newest, Smartest Colors

For all rooms—from living room to laundry! This finish's rich, satiny beauty, extra durability and amazing washability make it ideal for walls and woodwork in every room in your home—dining room, living room, bedrooms, halls, kitchen, bathroom, nursery, game room, basement, etc.



ARMSTRONG has been awarded the diamond anniversary "Certificate of Public Service" seal (above) by Brand Names Foundation, Inc., for its nearly 100 years of service to the American public.

Paints by **ARMSTRONG**

"Since 1854"

ARMSTRONG PAINT & VARNISH WORKS—Chicago 23

A217 7500 9-51



DOESKIN



SMOKE BLUE



LOTUS



GINGER



CHARTREUSE



TURQUOISE

bridal Veil White

Dirt Washes Off!

EASY^{TO}CLEAN!

Resistant to fingermarks, crayon and other spots and stains. Excellent in homes where there are growing children.



TEAL GREEN

No Brush Marks!



EASY^{TO} APPLY!

Flows on exceptionally easy and hides exceptionally well. Smooth, streakless, uniform results are obtained with minimum effort.

HONEY BLONDE



BLUEBERRY



BOXWOOD



WILD PLUM



OLD GOLD

Also Made In B

ARMSTRONG'S

★ Rubberized SATIN FINISH

Newest Paint Discovery — In Newest, Smoother



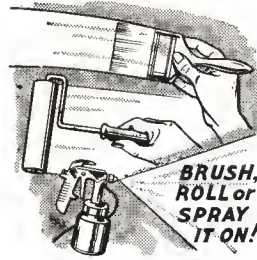
FOR WALLS AND WOODWORK



"It looks just beautiful! And the woodwork is just as beautiful as the walls."

"You're right, ma'am. Everybody says that, when I use Armstrong Satin Finish".

The "miracle way" to paint! Wonderfully velvet-rich, silken smooth finish in the smartest



Rubberized . . . Like rubber, it resists scuffs, water and oil, and wears and washes off easily.

Ready To Use . . . No special primer (except on new plaster).

Dries In 20 Minutes — You can hang drapes and move back in.

One Coat Covers most surfaces.

Easy To Apply . . . Flows on like smooth cream, no tiring pull. Use even a wide brush, roller coater or sprayer. Roller coating produces an extra fine finish in half the time.

No Laps . . . Painting can be stopped and started at any time, with no laps showing. Missed spots can be touched up later.

Water Cleans Brush . . . Due to the complete rubber base, warm, soapy water cleans your brush, your hands, and also removes wet paint spatters from surfaces.

For bare and painted plaster, wallpaper, wallboard, plywood, interior brick, concrete.



TEAL GREEN

HONEY BLONDE



Dirt doesn't "dig into" or anchor itself to tight-sealed Sotin Finish. Soapy water "floats" grime right off, leaving the finish "fresh as new".

easy and wonderfully quick—yet you get a st wall and woodwork colors you've ever seen.

Like rubber, this finish is highly resistant to knocks and other liquids. A tough, tight-sealed film that wears over and over again.

Just stir and start painting. No solvents needed. (Except over bare wood and bare metal).

es . . . In one hour you can rehang pictures and into the room. No irritating odor.

most old painted surfaces beautifully.

eam. There's no arm- or spray gun. Note: of the time or less.

started again without r and not be seen.

osition of this paint's n or roller coater and from floors, etc.



e, unglazed tile, primed wood and metal. Covers 500 square feet, 1 coat per gallon.

Doesn't "Shine Up" When Spot Washed! Stays Satiny!

Greasy smears, finger-prints and other spots and stains are quickly and safely washed off — without leaving unsightly gloss-streaks or "shiners" in the finish.



Many Flat Paints "Shine Up" When Spot Washed

Spot - washing often leaves a bright, glaring streak which is almost as noticeable and unsightly as the spot itself.



Satin Finish STAYS Satiny—Doesn't Shine!

The spot is gone, but the finish itself is just as rich and velvety as it was before. There's no tell-tale shine or glare.



Extra durability and amazing washability make Satin Finish ideal for woodwork, as well as walls. Both surfaces can be painted at the same time, from the same can of paint.



DOESKIN



SMOKE BLUE

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PRESERVATION
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INTERNATIONAL
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www.jbconservation.com

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